



# SEAN HODGSON

Producer • Director • Editor • Animator

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📞 313.770.3850

📁 www.hodgsoncreative.com

## PROFILE

I'm a senior producer with over 15 years of experience that includes short and long-form video, run-and-gun shoots and live broadcast, for a variety of clients including sports and automotive.

My primary goal is to manage the project in a way that enables everyone involved to create their best work.

## SKILLS

Photoshop



After Effects



Premiere



Cinema 4d



## EDUCATION

2002  
2006

Bachelor, Digital Media  
**COLLEGE FOR CREATIVE STUDIES**

1996  
1999

Associates, Engineering Technology  
**HENRY FORD COMMUNITY COLLEGE**



## EXPERIENCE

2015  
2019

IPG Mediabrands / Society  
**SENIOR PRODUCER**

Work closely with creative and account teams to actively produced video and still photography production for the Jeep/Fiat/Chrysler Social Media accounts.

2012  
2015

Palace Sports & Entertainment  
**DIRECTOR OF DIGITAL**

Launched and managed video/photography for Pistons Program Network (PPN). 24 channels of exclusive Detroit Pistons video content. Manage a small team of freelance photographers/videographers

2007  
2012

Weber Shandwick  
**VISUAL CREATIVE MANAGER**

Develop digital stories and create engaging social media content for multiple Weber Shandwick clients (including General Motors, Coke, Exxon Mobile, American Airlines)

## SOCIAL

📷 @shodgson

🌐 sean-hodgson-a042457

📘 facebook.com/sean.hodgson.33



## REFERENCES

MIKE MENLO  
**EXECUTIVE PRODUCER**

248-417-7212 / mikemenlo@me.com

KATHY ROTTACH  
**BUSINESS MANAGER**

248-804-4614 / kathy@gmail.com